Sharing Expertise

Der Beitrag von ETZ Projekten zur besseren grenzüberschreitenden Regionalentwicklung

Ergebnisse der Cross-Programme Studie durch das INTERACT Programm

23 Juni 2010| Schloss Mikulov

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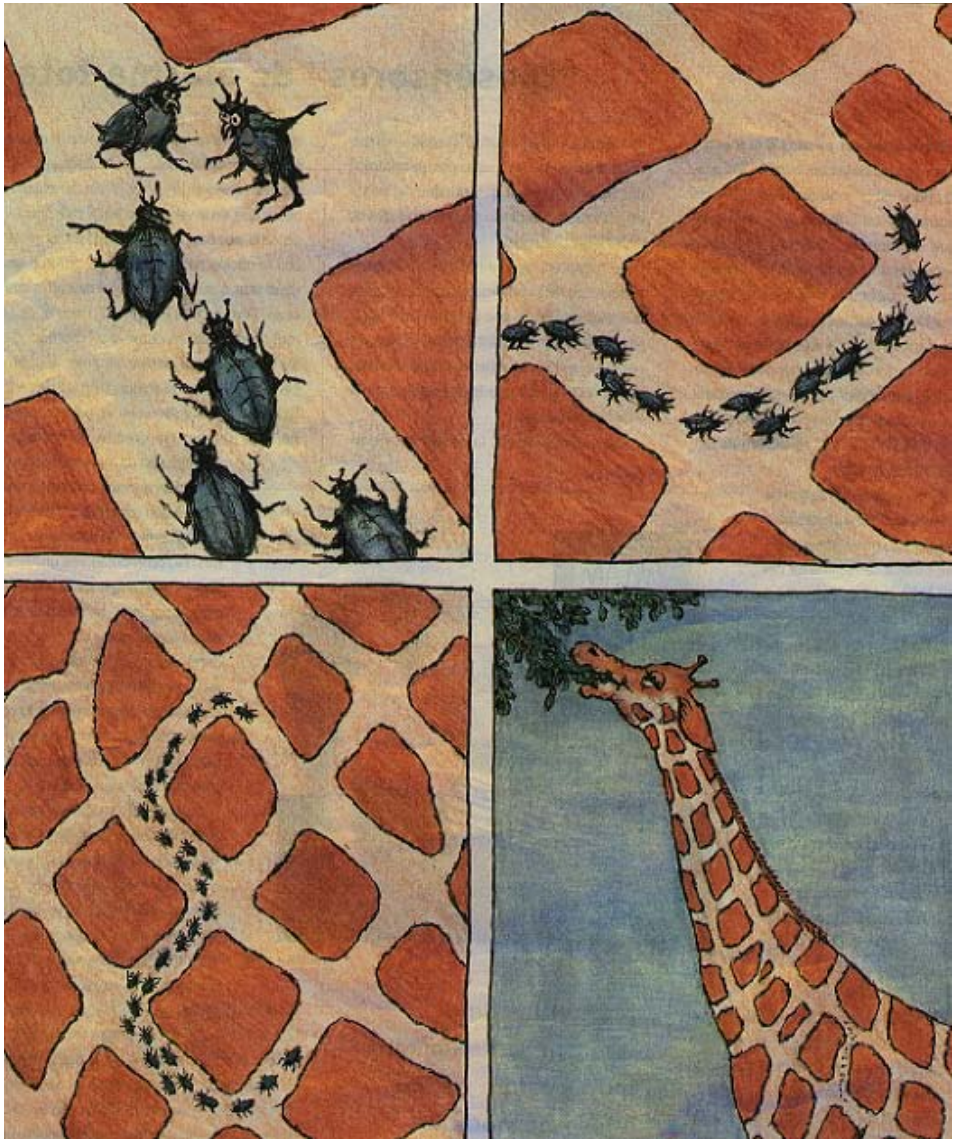
INTERACT is co-financed by the European Regional Development Fund (ERDF) | European Territorial Cooperation

Talking success



Success factors

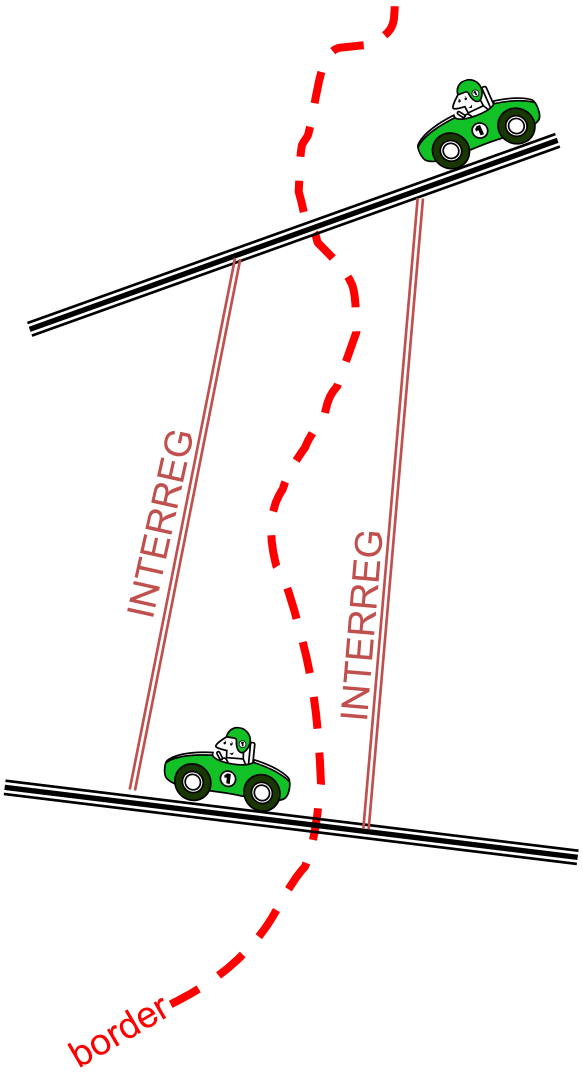
- Local success !
- Differences as opportunities !
- Integration in a larger context !
- Integration into daily work !
- Added value in 3 words !

Questions

- What type of cooperation ?
- What type of added value ?
- Added value at what level ?
- Added value for whom ?
- Added value for one or for all ?
- When to see the added value ?
- How long to last ?

Cross-border added value

- More effective solutions to problems
- Avoid duplication of work
- Reduce isolation of border regions
- Contribute to integration



Key: Partnership (2)

Influencing factors

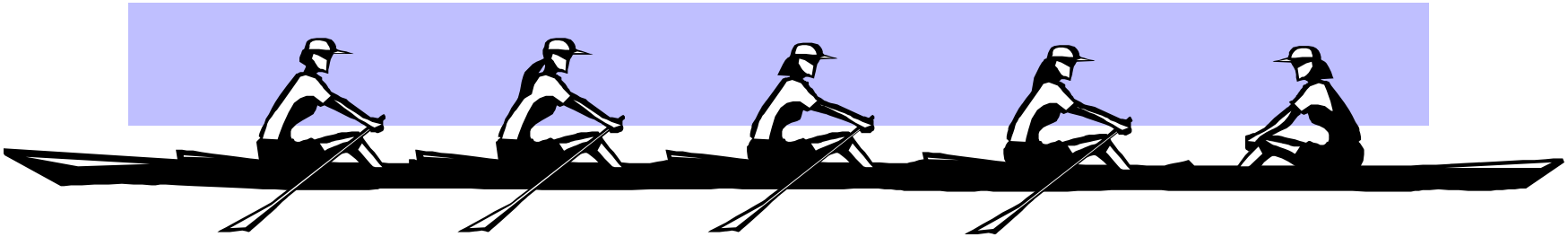
Diversity
Cooperation experience
(young and mature partnerships)

Motivating factors

New networks
Continuation of cooperation

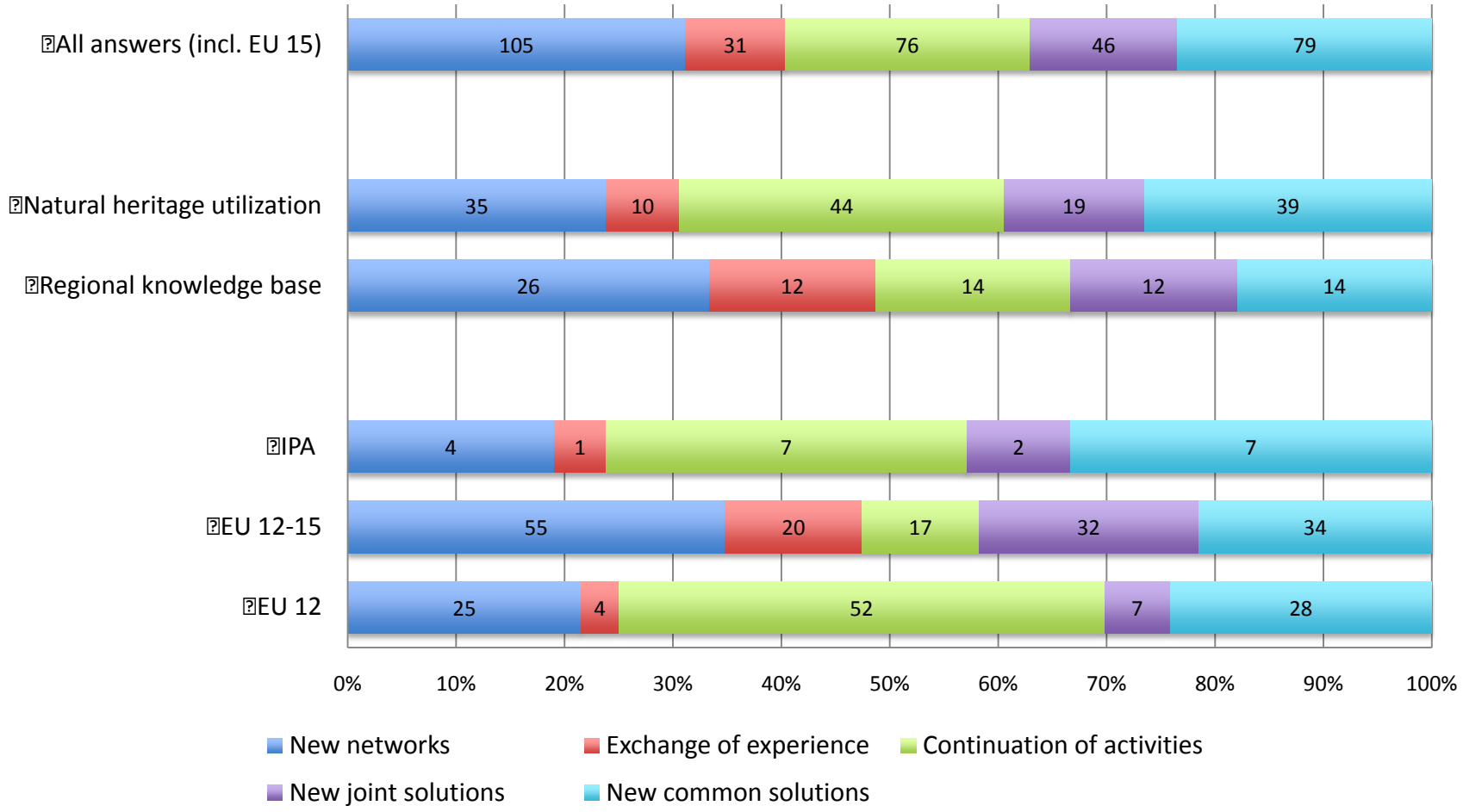
Cooperation Benefits

Better Cooperation
Extended networks



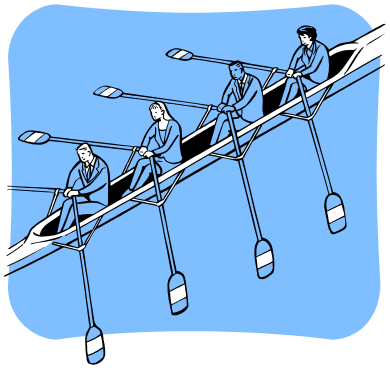
Motivation to participate

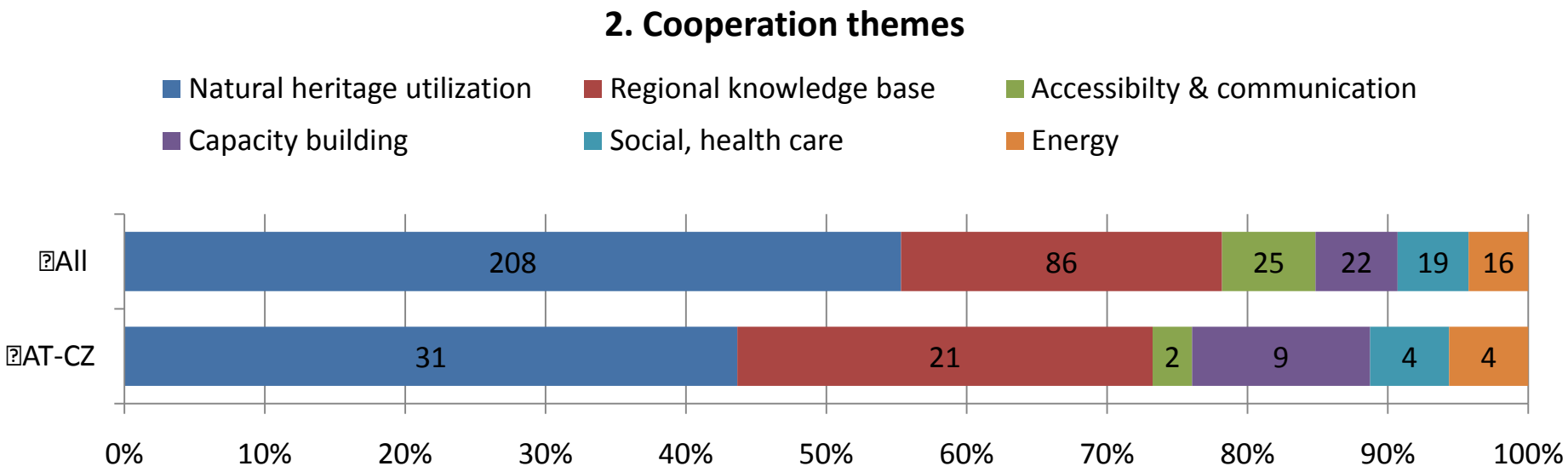
Survey answers: Motivation for participating in cross-border projects



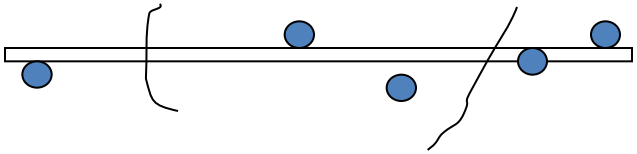
Cross-border added value

- Strong focus on natural heritage topics
- AT-CZ stronger in regional knowledge topics especially – knowledge & technology transfer
- AT-CZ stronger on nature resources & biodiversity



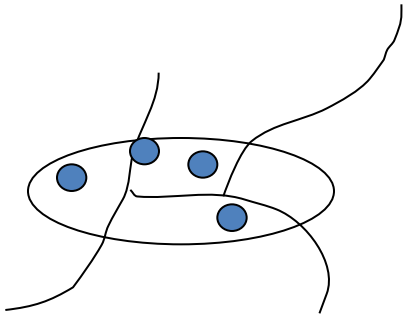


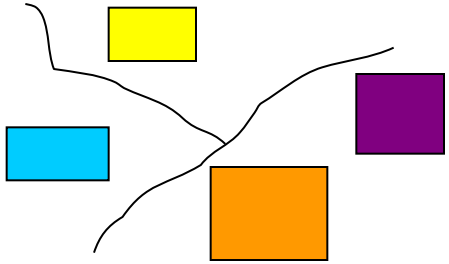
Which type of cross-border work?

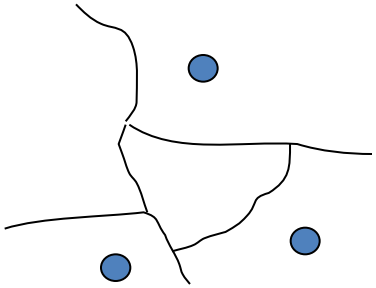


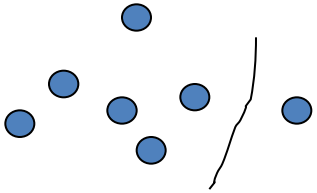
Similar challenges ?

Joint challenges ?









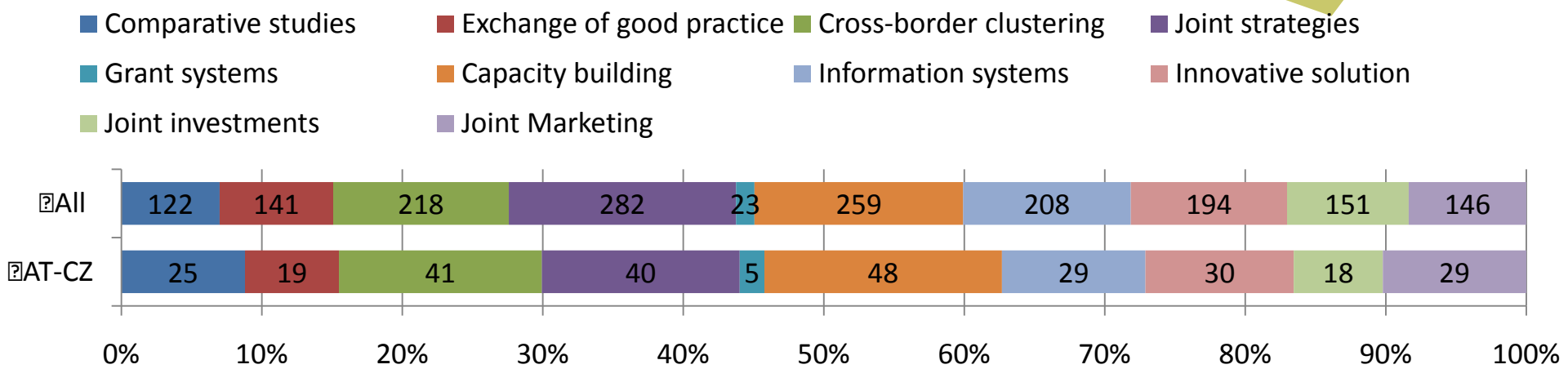
What type of added value? (1)

- Strong focus on joint achievements
- Joint strategies top in natural heritage
- Capacity building second in natural heritage
- Joint marketing of sustainable tourism biggest
- Innovative solutions on hazards and risks
- Rather little exchange of experience and comparative studies

AT-CZ

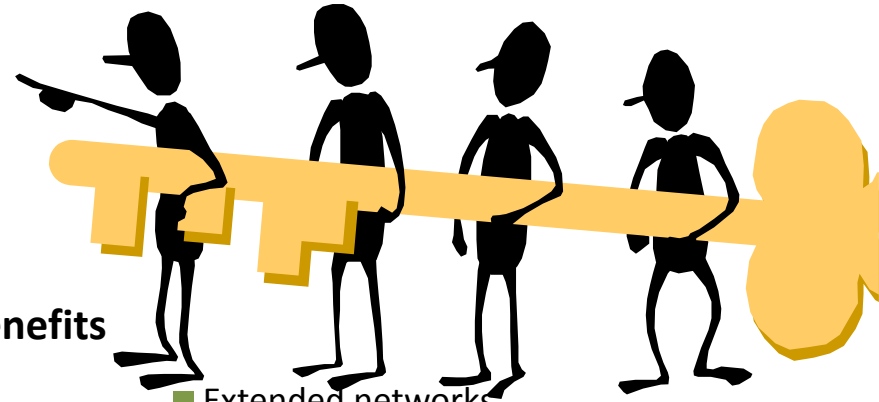
- Capacity building strongest

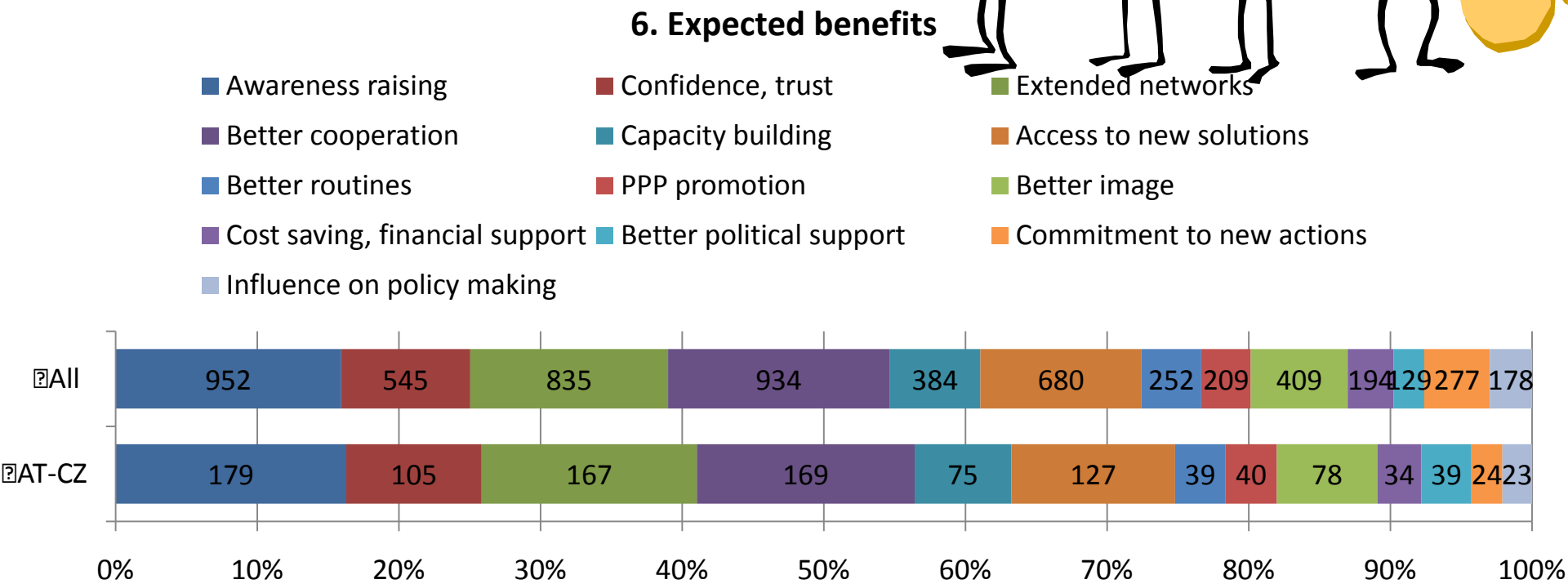
5. Expected achievements



What type of added value? (2)

- Different facets of cooperation as main benefit (better cooperation, extended networks, confidence trust)
- Awareness raising as largest single benefit





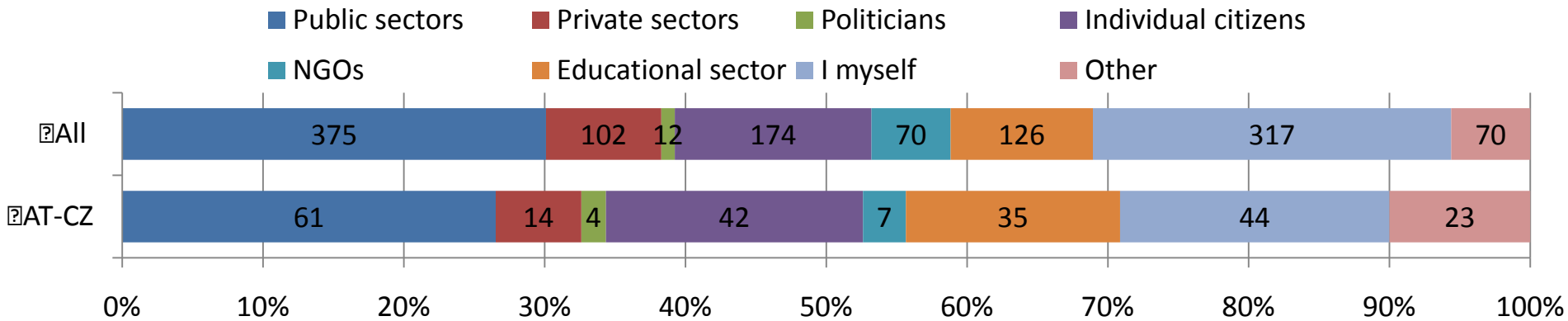
Added value for whom?

- Public administration? (1)
- Private sector?
- Citizens? (3)
- NGOs?
- Education sector?
- Project participants? (2)

AT-CZ stronger

- on educational sectors
- on individual citizens

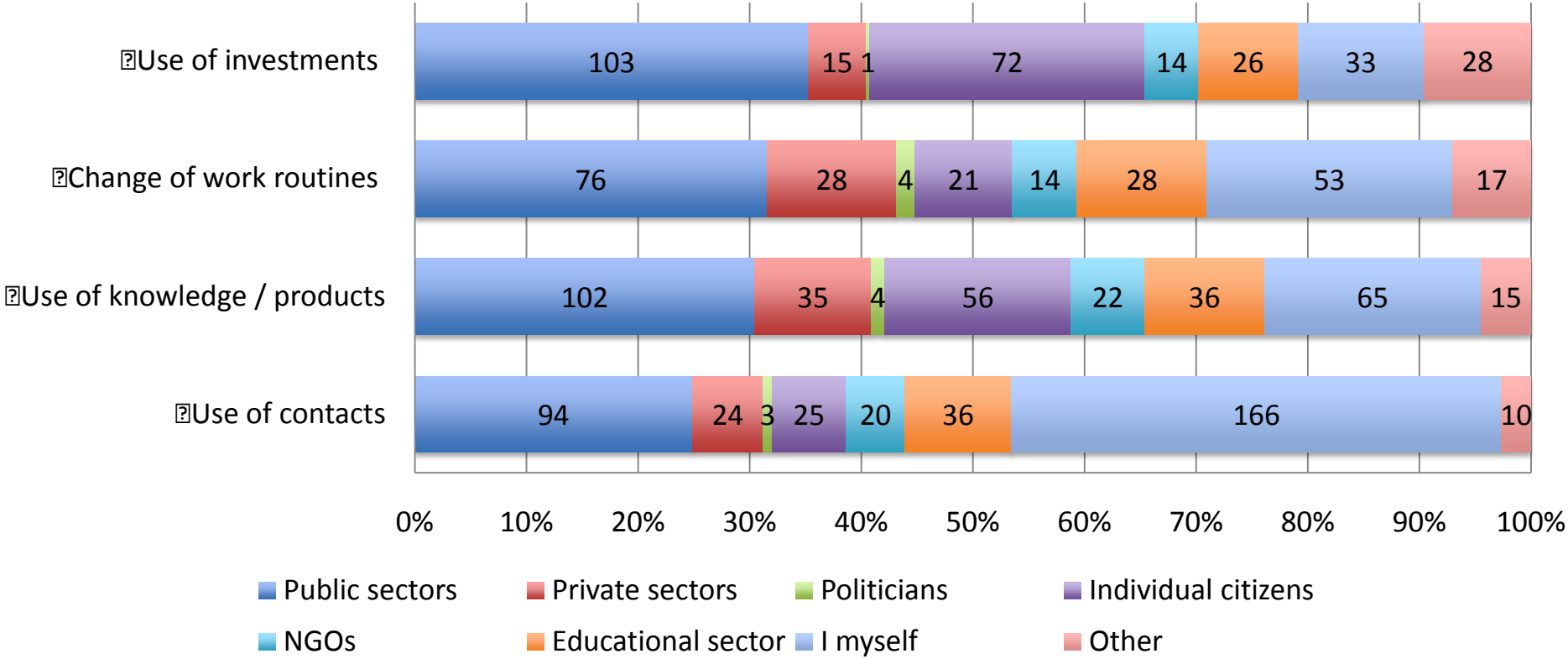
7. Expected user group



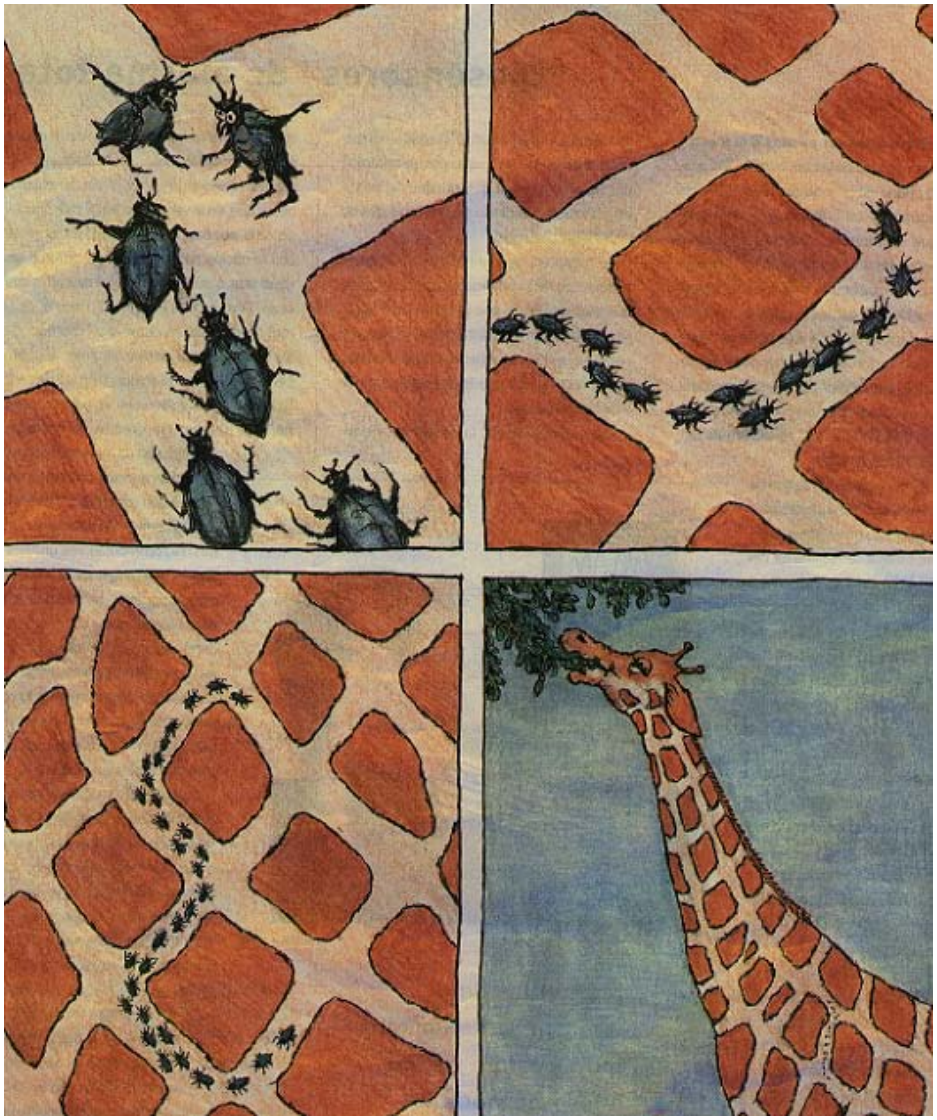
Use and user groups

- Use of contacts is highest
- Investments come second in the field of natural heritage utilization
- Change in working routines are rather low

Survey answers: Expected user groups by types of achievements



Added value at which level?



- Regional level as main focus
- Local level second, especially environmental projects
- Higher levels rather rare

When can we see the added value?

- How long may the delay be until the added value occurs?
- Short term or long term effects?
- Focus on added value of project results or even on side effects?

Thank you very much for your attention.

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